

The logo for Index.hu, featuring the word "index" in a bold, dark blue, lowercase sans-serif font. A small orange square is positioned above the letter 'i'.

Logotype usage principles

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# Logotype

- Logo should be used following the rules and principles stated below
- Logo's preferred presentation is the four-color version in other cases it is governed by the principles set out below
- The logo's given aspect ratio should not be changed
- There is no dark version, so a white background should be applied when using a dark background

**index**

**index**

www.index.hu

Normal logo



C 0  
M 50  
Y 100  
K 0

Pantone Orange 021 CVC  
Web safe: #FF9900

**index**

**index**

www.index.hu

Grayscale logo



C 0  
M 0  
Y 0  
K 30

Isolation distance around the logo is the width of the logo's "i" letter:



Minimal size:



Examples of right usage on light and dark backgrounds:



Wrong usage:

